

CASE STUDY

Recruiting Top Talent to Meet Robotics Demand for Bossa Nova

Pittsburgh, PA



INTRODUCTION

Bossa Nova is an inventory retail robotics and image-based AI analytics company that engineers robots that roam stores scanning for misplacements, out-of-stock items, planogram inconsistencies, pricing issues, promotional opportunities, messes, and much more. This technology is complex and constantly evolving, so Bossa Nova needs to be equipped with a staff who are equally as innovative and intelligent to remain competitive in its market.

BOSSA NOVA CHALLENGES

Bossa Nova needed to support the movement of robots in their retail stores with the ability to ramp production up and down quickly at competitive rates. This challenge created a mission-critical need To hire individuals who could eventually convert to full-time, non-contracted employees.

To achieve this goal, Bossa Nova engaged with OpenArc to leverage our expertise and proven technology recruitment methods into their hiring process.



OPENARC SOLUTION

OpenArc worked closely with Bossa Nova to determine hiring needs at all levels of the company and create a plan that would be individualized for each open position, ensuring the best employee would be chosen for that role. Upon learning of Bossa Nova's technical and cultural needs for each role, we utilized our pre-existing relationships and vast database of qualified talent to find ideal matches.

We developed a flexible hiring model for each level within the teams, which included conducting internal interviews and on-site assessments and skill challenges. Once final talent decisions were reached by the Bossa Nova team, OpenArc handled the hiring and contracting process.

RESULTS



Bossa Nova established a team of almost 50 contractors exclusively through OpenArc with the flexibility to transition to full-time employees after six months. With our help, Bossa Nova achieved its goal of ramping up production at competitive rates in a timely manner and therefore increased its retail presence to meet heightened demands and continue innovating robotic and AI-powered technology.



ABOUT US

OpenArc is a staffing and custom software consultancy that turns vision into execution. We bridge the gap between ambitious goals and real-world results by pairing organizations with top-tier talent and building high-impact custom software. Driven by deep industry acumen and a consultative approach, we deliver specialized staffing, career advisory for high-demand professionals, and end-to-end software design and development.

Ready to transform your team?

**Contact us to discuss how we
can support your goals.**

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